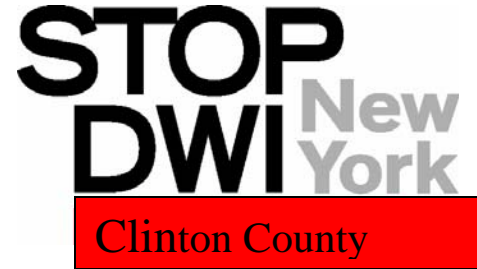




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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

February 11, 2011

Wearing a seat belt is the single most effective thing you can do to protect yourself in the event of a crash. That's why the Clinton County Traffic Safety Program is reminding folks to model safe driving behavior to their teens by always buckling up.

Statistically, teens are among the most least likely to wear their seat belts. They are also the most likely to die in motor vehicle crashes.

You can protect yourself and you're teen from dying in a motor vehicle crash by insisting they always wear a seat belt.

To drive this point home the Clinton County Traffic Safety Program joins forces with police officers in a nationwide campaign called "Click it or ticket." This campaign runs October – March of each year. During this time police will be stepping-up belt enforcement activities both day and night.

As a parent you are responsible for setting safe driving rules for your household. The Clinton County Traffic Safety Programs reminds drivers to:

**NEVER** wear the belt across your stomach – in a crash a serious injury can occur.

**NEVER** place the shoulder belt behind your back –your upper body is not restrained and injuries to the head and chest are likely.

**NEVER** wear the belt under your arm – the belt will ride over the lower part of your rib cage which could break ribs and cause internal injuries.

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